

# Business and Finance at Conn

A liberal arts education is an ideal gateway to a career in business and finance. Employers in those fields, as well as business schools, prefer applicants who have perfected their:

- Oral and written expression
- Analytical, problem-solving and quantitative abilities
- Leadership skills

**These are all hallmarks of a liberal arts education.**

## Skills from Conn to career

*At Conn, our students gain transferable skills that are key to job searches, graduate school applications and careers, including:*

- Financial literacy
- Interview techniques
- Professional presentation and communication skills
- Leadership experience

## Career in the classroom: Career Informed Learning

*Career Informed Learning courses give our students a competitive edge in the marketplace.*

- Alumni or parents bring real-world problems to the class
- Students research, analyze and offer solutions
- Example: In *Public Finance (ECO 223)*, students analyze the role of government in the economy. They explore the importance of credit rating agencies and financial regulation as they evaluate the role housing costs play in driving economic inequality.

## A sample of the business-related courses Conn offers

- Financial Accounting (ACC 101)
- Managerial Accounting (ACC 102)
- Public Finance (ECO 223)
- Introduction to Financial Institutions and Markets (ECO 248)
- Money and Banking (ECO 249)
- Introduction to Behavioral Finance (ECO 255)
- Financial Speculation (ECO 301)
- Corporate Finance (ECO 324)
- Advanced Behavioral Finance (ECO 455)
- Individual Studies in Accounting and Economics

**COMING SOON!**

*Connecticut College will offer a minor in finance.*

Details will be available on our website.

## Connections curriculum and the Entrepreneurship Pathway

*Students can select an Integrative Pathway that weaves together every element of their education—majors, minors, internships, capstone projects, extracurriculars—into a meaningful educational plan.*



- Example: Students interested in business or finance could select the *Entrepreneurship, Social Innovation, Value and Change* Pathway, in which they'll develop the skills to identify a business opportunity and create a model to capitalize on that opportunity.

## Springboards to success: Recent internships

The award-winning career program at Connecticut College was one of the first colleges in the country to offer internship funding for every student, so we have a long history and a vast network of alumni. That means we can help our students find high-level positions at some of the world's preeminent business and financial organizations, and those internships often turn into post-graduation jobs.

*Students have recently interned at:*

- Aetna
- Ernst & Young
- Bank of Tokyo/MUFG
- Fidelity Investments
- Bloomberg
- John Hancock
- Brown Brothers Harriman
- Morgan Stanley
- RBS

## Business extracurriculars

*Connecticut College students interested in finance, banking and investment strategies also hone their skills and experience outside the classroom.*

- The *Peggotty Investment Club* is a student-run organization that provides its members with practical education and hands-on experience in financial markets. They analyze the markets, portfolio holdings and macroeconomic conditions as they manage part of the College's endowment.
- The new *Women in Finance Series* began with a talk by an alumna who is the head of finance for Amazon Books. Future events will include onsite visits to Citi and Barclays in New York City and presentations by students who completed finance and business internships.
- The *Fast Forward* program is a career-intensive, five-day program that takes place during breaks in the academic year. Students attend workshop sessions on financial literacy; personal branding and marketing; public speaking and presentation; and in-depth interviewing skills—and they produce a case study offering solutions to real-world business challenges.

## Conn has strong connections with graduate programs in business

*The following graduate schools have partnered with Connecticut College to offer a variety of admission perks, from waiving the GMAT/GRE test, to applying Connecticut College courses to the graduate program degree requirements.*

- Brandeis University International School of Business: Master of Arts in International Economics and Finance
- Lehigh University: Masters in Management
- Northeastern University: Joint Master of Science in Accounting/MBA
- Wake Forest University: Master of Science in Business Analytics

### Pre-business Professions Advisers

**Noel Garrett** *Dean of Academic Support,  
Director of the Academic Resource Center*  
[ngarrett@conncoll.edu](mailto:ngarrett@conncoll.edu)

- B.S. in Business Administration and Computer Science, Duquesne University
- M.A. and Ph.D. in Clinical Psychology, New School for Political and Social Research
- 17 years' experience in business and finance, specializing in global technology services, infrastructure development and systems quality assurance

**Cheryl A. Banker** *Senior Associate Director,  
Office of Career and Professional Development*  
[cheryl.banker@conncoll.edu](mailto:cheryl.banker@conncoll.edu)

- B.A. in History - American Concentration, Connecticut College
- 24 years' experience in career program development and advising
- Specialty areas include business, finance, government, law and education