



CONNECTICUT COLLEGE

STRATEGIC PLANNING COMMITTEE

Meeting agenda / Friday, November 20, 2015
4:15 - 5:30 PM, Becker House Conference Room

1. Review list of community leaders in the New London area for K&A to speak with (phone interviews in groups).
2. Conversation with Andy Strickler, Dean of Admission and Financial Aid, on the College's position in the today's admission market. What should the SP Committee know about admissions and financial aid to help position the College for future success in admitting and retaining a talented, diverse student body?
3. Next meeting: Friday, December 4, 11:50 AM – 1:05 PM

#

DESCRIPTION OF THE DEAN OF ADMISSION IN THE COLLEGE'S BYLAWS:

8.8 DEAN OF ADMISSION AND FINANCIAL AID

The Dean is responsible to the President and supervises the offices of Admission and Financial Aid. These offices are responsible for the interdependent outcomes of recruiting, selecting and enrolling students and administering financial aid. In cooperation with other Senior Administrators, the Dean sets the number of enrolling students for budget purposes and manages the overall enrollment of the College. The Dean serves on Senior Staff the Enrollment Projection and Analysis Team and as a consulting member of the Priorities, Planning and Budget Committee.

The offices under the Dean are charged with the following responsibilities:

- a. **Admissions:** With the approval of the President and faculty, develops and administers admission policies of the College. Recruits and selects Freshman, Transfer and Return to College students. In coordination with College Relations, designs a marketing plan and publications fleet to support recruitment.
- b. **Financial Aid:** Administers the College's financial aid budget. Develops institutional method for determining need. Researches impact of financial aid on student body quality and diversity. Manages federal and state programs. Counsels students and families on financial planning.